

Merchandise Sales
Summer 2020
Manager: Dede DePatie Consoli

Merchandise Sales had a record-breaking year of success selling new logo items at the shed on Sundays from 9-11am, surpassing last year's revenue significantly despite a world health pandemic. We took measures to open safely under social distancing rules and it worked smoothly with little problem. We had perfect weather this year which worked in our favor, allowing us to open all of the 11 selling Sundays of the summer season. Additionally, I added Wednesday morning appointments for individual shopping for those wishing a more private experience due to Covid health reasons which generated volume and worked well to keep individuals feeling safe in a shopping environment.

So as to appreciate the magnitude of units we sell over the course of the short season, to date (on 8/24) we have so far sold 881 tee shirts, 374 hats, 267 long sleeved tees, 207 sweatshirts and many, many other things. To make this happen, not only does it take the ability to react to demand weekly on my part, it takes incredible manpower of the community to weekly set up this sale and make it run, safely and efficiently. I would like to thank the following volunteers who make this happen for the sake of raising money for Quonnie (alphabetically): * denotes working every weekend this summer

Aimee Harvey*	Kyra Lang - intern
Barbara Bell	Linda DePatie Buffum – all digital
Cari Blackall Lifgren	Susan Freedgood
Chris Harris	Linda Simons
Christy Dibble Lanna	Marilyn Rettig
Debbie Dupre	Martha Blackall
Deidre Walsh	Maud Bailey
Elaine Jarvis Heilemann	Meg Murphy
Ellen Dawson	Olivia Consoli
Ellen Frost	Patti Rueff
Ellin Kerin	Robertta Peet
Erin Neubardt	Sue Jarvis Hess
Julie Low*	Sue Newton
Katherine Frost Huntington	Tiffany Van Elslander
Kathy Alperin*	Tom Lanna – set up
	Victor Consoli – set up*

Additionally, I would like to thank Kathy Alperin for her support as my Treasurer. Her efficiency has helped grow this business to a new level and I appreciate all the support she lends throughout the entire year to this endeavor. Also, thanks to Sue Wilson for her unwavering support during the course of the year. Last but not least, thank you to Ed Mellick for literally turning the lights on in the place and lending us power each week to the shed...a lifesaver this year with the heat!

Thank you for shopping the "Shed" and following the new Instagram account @Qlogoshed. We look forward to putting your support to good use within our community (this year we have already contributed \$15,000 to the water issue). Please contact me directly with any questions. As a lifetime Quonnie resident, this makes me very proud to give back to our community and make it a better place for all of us to continue to enjoy into the next generation.

Respectfully submitted,
Dede DePatie Consoli

