

Merchandise Sales 2021
Manager: Dede DePatie Consoli

Merchandise Sales had yet another record -breaking season at “The Shed” selling apparel and branded merchandise on Sundays from 9-11 during the summer. Surpassing our sales goals and last year actual numbers, we chased opportunities throughout the season by reordering goods and replenishing where we could, to meet demands. Post Covid we are still feeling supply chain issues and had to be nimble with our weekly business plan based on product availability. I had several private shopping days during the season that helped to supplement Sundays, one of which acted as a makeup for the hurricane on Sunday 8/22 when we lost business.

So you can appreciate the magnitude of units we sell over the course of our short 11 week season, so far (as of 8/25) we have sold: 988 tee shirts, 288 pint glasses, 270 wine glasses, 345 sweatshirts and many, many other things. To make this happen week after week for the community, it takes an actual village. I would like to thank the team that makes this happen:

Aimee Harvey	Jenny Licht	Michele Reppucci
Barbara Bell	Julie Low	Pam Furey
Cari Blackall Lifgren	Katherine Frost Huntington	Patti Rueff
Carol Bartosic	Kathy Alperin	Roberta Peet
Ceil DeMaio	Kelsey Prieur	Sue Jarvis Hess
Christy Dibble Lanna	Linda Buffum	Sue Meyer Wales
Debbie Dupre	Marilyn Rettig	Sue Newton
Elaine Jarvis Heilemann	Martha Blackall	Suzanne O’Brien
Ellen Dawson	Mary Campbell	Tiffany Van Elslander
Ellen Frost	Mary Duffy	
Erica Buse	Maud Bailey	
Jane Walsh	Meg Deshpande	

Additionally, I would like to thank Peter Rettig, Victor Consoli and Tom Lanna for early morning set up of our operation which is no easy feat! Also, an extra thank you to our neighbors Dan and Michele Tarca for making several merchandise pickups for me in CT and Ed Mellick for providing me with electricity so we don’t melt in the shed during the hot days of summer!

None of this success would be possible without the constant support I get from Kathy Alperin, my amazing Treasurer. She is my unwavering sounding board and is very appreciated in this endeavor. Also, thank you to Sue Wilson our Moderator for consistently supporting the mission of Merchandise Sales and Special Events in Quonnie.

I am prepared to put our profits to work in the community this year and have many requests for grants. Once these grants are approved they will be announced to the community and it is with great pride that we are able to give back such meaningful amounts of money into Central Beach for projects that benefit all. Thank you for supporting “The Shed” and thank you for supporting me as I close out my fourth season running Merchandise Sales.

Respectfully submitted, Dede DePatie Consoli